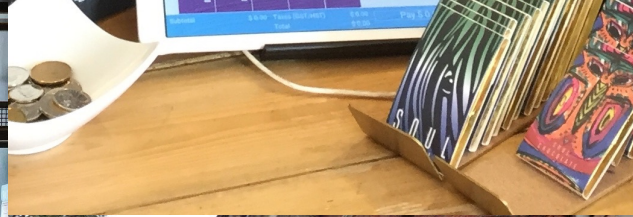




A Retrospective





Mission:

Become the order management platform of choice for small cafés and intelligently connect/place refill orders with local suppliers by predicting inventory flows

Value Prop to Customers

- Deep understanding of small cafés, business operations, and culture
- Obsessively optimized and enhanced UI for quick and efficient order processing
- Continuously improving and expanding SaaS suite of capabilities
- Easy to setup, operate, and maintain
- All-in-one monthly subscription at a negligible price point for store owners

Quick Demo

[Link to All Demos folder](#)

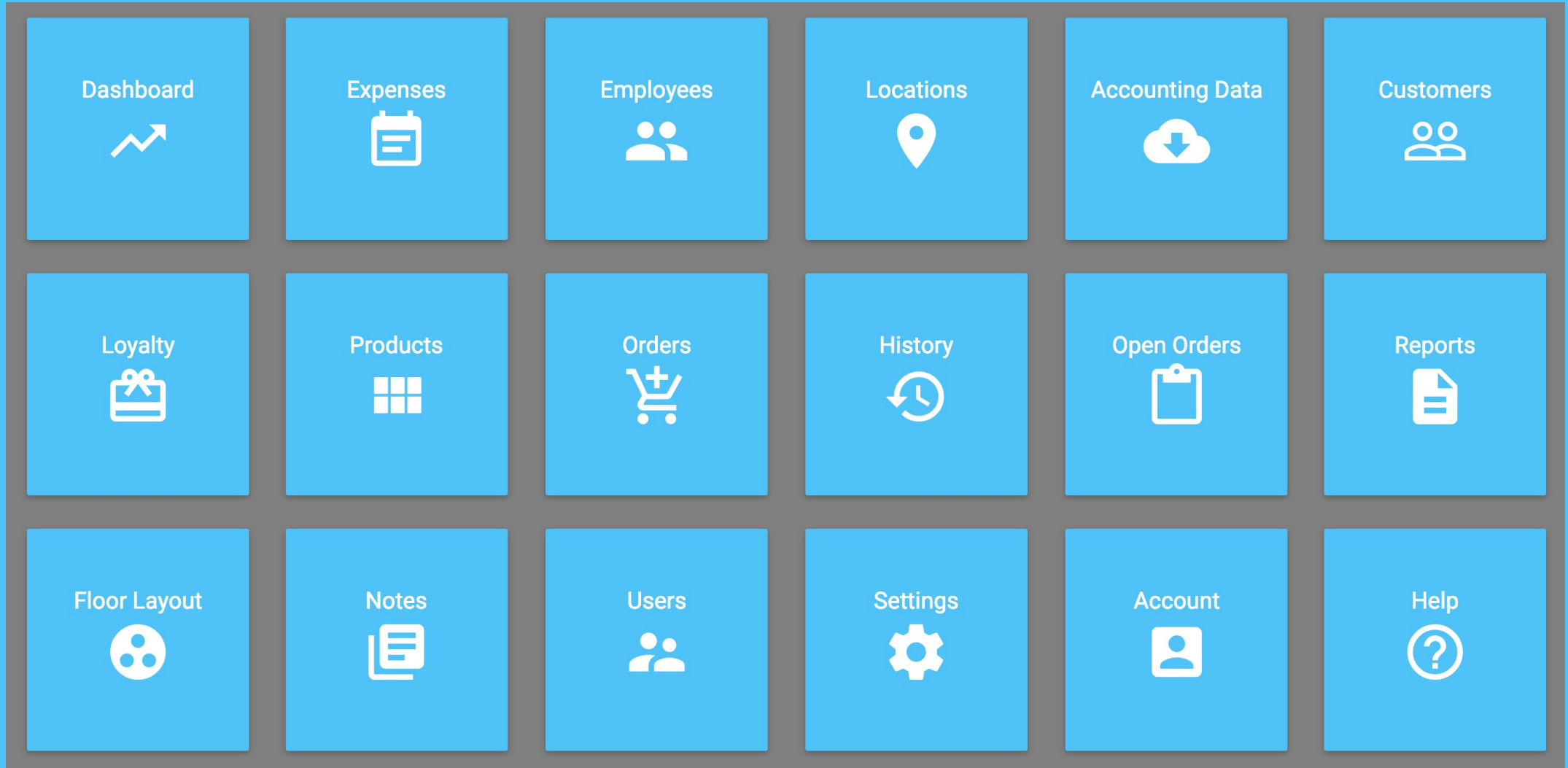
[Link to play clip \(PDF\)](#)



[Link to play clip \(PDF\)](#)



Features



Actual in-app menu screenshot

Data

Orders
~1MM

Products
x1,335

Store Customers
x3,086

Loyalty Cards
x3,947

Loyalty Programs
x48

Employees
x58

HW System Evolution

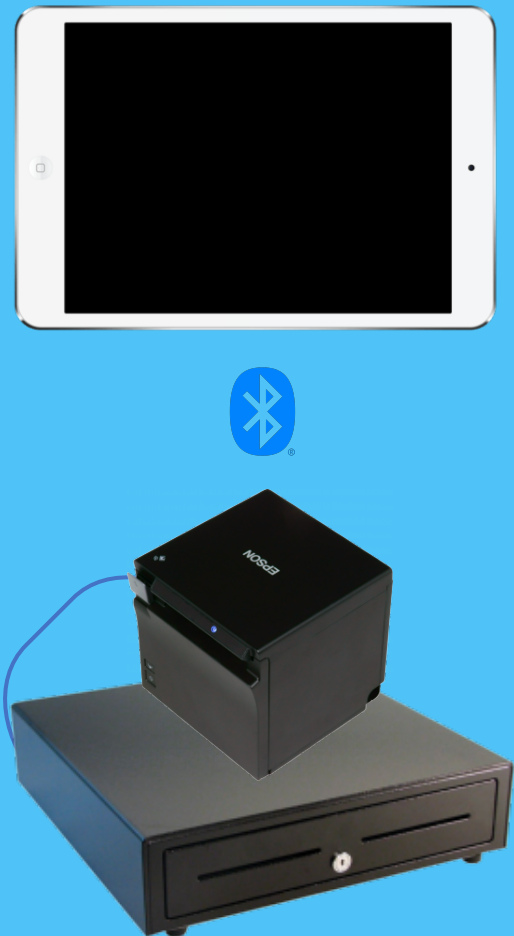
Phase 0



Phase 1



Phase 2



SW System Evolution

Phase 0

Android
Meteor JS – Client

Meteor JS – Server (hosted on Galaxy)

Phase 1

iOS
Meteor JS – Client

Phase 2

iOS
Native App (Swift)

Node JS
(hosted on GCP)

Mongo DB (hosted on Atlas)

Front-End Apps



www.nimbuspos.com

APP.nimbuspos.com

MY.nimbuspos.com



NimbusPOS

NimbusPOS Store-Front



NimbusPOS

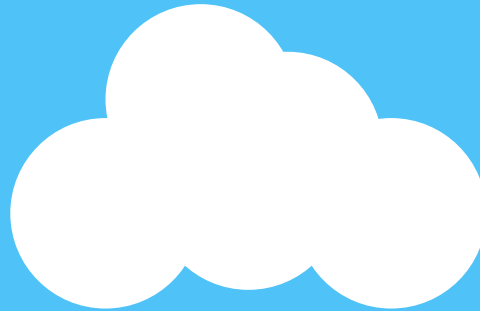
Super Admin Console

Lessons Learned from Failure

- Secure external investment at the start (don't bootstrap) as investors bring more than just funds
- Build a stronger, more committed team that bring a diverse set of expertise
- Prioritize business growth instead of personal mastery of many topics by recruiting others who are already experts in each area to own and drive their respective streams
- Enter a market that doesn't have such a high proportion of bankruptcies/closures in the customer base
- Use external investment to “buy” a larger customer base, quicker, by offering incentives to adopt solution
- Increase quality and reach of professional network in order to attract better talent, investment, and partnership opportunities

Icon Design

(Handmade... in case it wasn't painfully obvious)



Motto: Put the O.S. in P.O.S.